



Tourism, Hospitality, and the Lure of the West: How the Harvey Houses Heralded Las Vegas Wednesday, May 21, 2014

6 PM – Reception

Nevada Humanities Program Gallery
1017 S. First Street #190 Las Vegas, NV 89101 - 702/800-4670

The reception features Harvey House-inspired finger foods and a book signing with award-winning journalist Stephen Fried, author of *Appetite for America: Fred Harvey and the Business of Civilizing the Wild West--One Meal at a Time*

7 PM – Panel Discussion

Art Square Theater, 1025 South First Street, Las Vegas, NV 89101

Stephen Fried; Jan Jones Blackhurst, Executive Vice President, Communications/Government Relations/Corporate Responsibility, Caesars Entertainment Corporation; David Schwarz, Director of the Center for Gaming Research at University of Nevada, Las Vegas. Opening introduction by Stowe Shoemaker, Dean of the William F. Harrah College of Hotel Administration, UNLV. Moderated by Andy Kirk, History Professor, UNLV.



This program is produced by Nevada Humanities and the Las Vegas Tourist Guides Guild, with generous support from the UNLV William F. Harrah College of Hotel Administration, the City of Las Vegas Historic Preservation Commission, and the UNLV History Department